

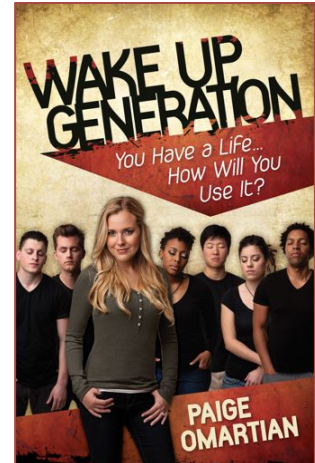


glass road
media | management

FOR IMMEDIATE RELEASE
AUGUST 24, 2012
REBECA SEITZ
rebeca@glassroadmm.com; 615-308-1198

RECORDING ARTIST AND YOUTH ACTIVATOR
PAIGE OMARTIAN
TO RELEASE *WAKE UP, GENERATION*

(NASHVILLE, TENN) Paige Omartian is on a mission. A decade after the petite powerhouse battled cancer at the age of 11, Paige is determined to shake her generation from its apathetic stronghold. Now, she joins with Harvest House Publishers to release her first book, *WAKE UP, GENERATION!*



Paige is certain that every person has an incredible, God-given mission for life. With this book, she hopes to revolutionize the life of any young adult seeking purpose, passion, and direction. “Ultimately,” she says, “it comes down to this: **My purpose is to help other people find theirs.**”



In the 10 years since Make-A-Wish granted her the ability to record an album, Paige has performed nationwide. In 2005, Bath & Body Works combined Paige’s songs with others from Jessica Simpson and Stevie Wonder for their holiday album. She has appeared on “The Today Show” and “Extra” to share her story. She released a debut rock album, “Wake Up” as well as a DVD of “Sermonettes” with Biblical advice for teen topics. Additionally, she has been the spokesperson for the national iShine Live tour and hosted the global TV show, “iShine Knect”.

Major promotional initiatives are underway to capitalize on the release of *WAKE UP, GENERATION*, including a five-week promotion with Barnes & Noble in August and September as well as promo tables, endcap placements and catalog promotions with Family Christian Stores (8/24-9/30), LifeWay, and Christianbook.com. Omartian will tour in support of the launch in September and October.

###

(615) 986-9516 | www.glassroadmm.com | info@glassroadmm.com
7926 State Route 166E | Fulton | KY | 42041

finding the clear path to critical impact