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**SON ANNOUNCES FIRST FILM OF 2017 SONDAY MONDAY SERIES
"BEAUTIFUL BOY"
WITH SPECIAL APPEARANCE BY EXECUTIVE PRODUCER RICH IOTT**

(Naples, FL) SON Studios announced today its inaugural film for the 2017 Season of its popular SONDAY MONDAY film screening series. "Beautiful Boy" starring MICHAEL SHEEN, MARIA BELLO, and KYLE GALLNER, will screen on Monday, January 30, at 6:30pm at the luxury Paragon Pavilion in Naples. Executive Producer of the film and SON Board of Trustees Treasurer RICHARD IOTT will answer questions after the screening.



"Beautiful Boy" shares the gut-wrenching story of a married couple on the verge of separation who are plunged into a different maelstrom when their 18-year-old son commits a mass shooting at his college and then takes his own life. The raw and courageous story pushes stereotypes, blame, solutions, and assumptions under a microscope - leaving viewers with a greater understanding of the power inherent in human connection.

"Beautiful Boy" won the International Critics Award at the Toronto International Film Festival and Best Film at the Giffoni Film Festival.

Tickets are \$10 and available exclusively through SON. Online purchase can be made at <http://sonstudios.org/beautifulboy> or by calling (239) 403-0203 or visiting the SON offices at 3765 Airport Pulling Road North, Suite 203, Naples, FL 34105.

SON advises that, due to the emotionally difficult subject matter, this film is not appropriate for viewers 18 and under.

About SON

SON (Spirit Of Naples and Southwest Florida, Inc.) is a non-profit, tax-exempt, 501c3 organization creating relevant, mainstream media that has a positive impact on society. Founded in 2006, SON has educated over 2500 writers, helped bring over a dozen films and books to the marketplace, and is currently pursuing the build of a large multimedia production studio in Southwest Florida. Learn more at <http://sonstudios.org>.

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