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“What happens to us does not define us unless we let it.”

NANCY ZIEMAN

**host of TV's longest-running sewing show and pioneer for women in media
releases autobiography on February 4, 2014**

(Beaver Dam, WI) Small-town roots. Quiet, introspective girl. From a Wisconsin farm. With half her face semi-paralyzed by Bell's palsy. Probably not descriptors for who would become host of the longest-running sewing show on North American television, creator of a multi-million dollar empire, and pioneer for women in the workforce.

But barriers don't stand a chance against Nancy Zieman's talent and determination.

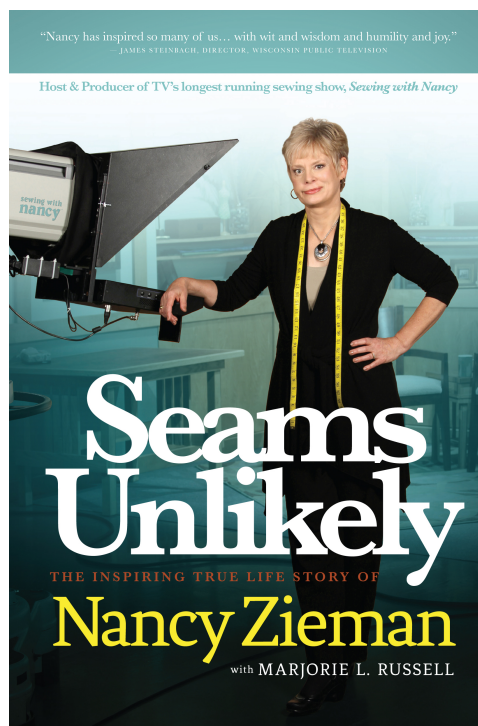
“Each of us faces challenges,” says the former Wisconsin Woman of the Year and public television darling. “Some are larger than others. But what happens to us does not define us unless we let it.”

In an age when hard-working women don't know if we should lean in, lean out, or lean on someone, Nancy Zieman's voice of calm, experienced authority is welcome. The lessons she shares in her autobiography, *Seams Unlikely*, are ones every businesswoman should take to heart.

Reading of the growth of Nancy's family (she is a married mother of two, one son by birth, one by adoption) alongside the growth of her show and business is both familiar and instructive to working moms. Nancy created solutions in both the workplace and at home, to carve a niche uniquely suited to her situation and talents. It's a goal to which many of us aspire. And Nancy Zieman's story gives us key insight.

More info at SeamsUnlikely.com

Seams Unlikely | by Nancy Zieman with Marjorie L. Russell | 978-0-9884789-6-1 | 320 pgs | \$16.99
Seams Unlikely e-book | by Nancy Zieman with Marjorie L. Russell | 978-0-9884789-7-8 | \$9.99



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finding the clear path to critical impact



Nancy Zieman is host of *Sewing with Nancy*, TV's longest-running sewing show, which she co-produces with Wisconsin Public Television. It has been on-air since 1982. She is the author of over 40 books, which have sold millions of copies and instructed numerous individuals on the finer points of sewing everything from clothing to quilts to home décor.

In *Seams Unlikely*, Nancy:

- Shares her life story for the first time
- Gives details of the onset of Bell's Palsy and how it played a part during school
- Reveals the intricate involvement of 4-H in her development
- Tells, step-by-step, how she grew Nancy's Notions from a basement in her home into a multi-million dollar business
- Includes behind-the-scenes information on the growth of *Sewing with Nancy* from filming in her living room to a long-term partnership with Wisconsin Public Television
- Shows pictures of the people, buildings, and places that played key roles along the path of her life



Nancy has been married to Richard Zieman for 36 years and they have two sons, Ted and Tom. She continues to host *Sewing with Nancy*, which her fans loyally tune in to public television to watch. Learn more at SeamsUnlikely.com.

To book Nancy to speak or interview about:

- Finding success as a female in the male-dominated television industry,
- Balancing motherhood and career,
- Overcoming physical barriers/handicaps, or
- Parenting by birth and adoption

...contact Rebeca at rebeca@glassroadmm.com or 615-308-1198.

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