



4501 Tamiami Trail N

Ste 420

Naples, FL 34103

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The Spirit of Naples and Southwest
Florida, Inc. is a non-profit,
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All gifts are tax deductible.

WELCOME, NEW AND RETURNING MEMBERS!

Mari Sherkin
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<http://SONStudios.org> | info@sonstudios.org | (239) 403-0203 | 4501 Tamiami Trail N, Ste 420 | Naples, FL | 34103



NEW MEMBER FEATURE

We would like to give a warm welcome to Mari Sherkin, who joined the SON Studios family of members this January.

Mari Sherkin is a Canadian Actress with a background in modelling, theatre, television and film. She is an avid animal rights activist and current foster mom to "Foster the Wonder Dog" (a/k/a Fozzie Bear).



Special thanks to John and Diane Schroeder for their generous donation in support of the worthy work of SON.

NEW BOARD OF TRUSTEES TREASURER MARK MATOS



We are thrilled to announce that Mark Matos has joined the SON Board of Trustees as Treasurer of the Board. Matos is a Senior Financial Advisor in the Naples, Florida office of HBKS® Wealth Advisors. He provides clients with comprehensive financial planning services and investment management strategies to affluent individuals and families.

Mr. Matos is an active volunteer in Southwest Florida giving his time to the Rotary Club of Naples, the Naples Cat Alliance, Learn2Earn, Tumaini Fund USA, and Meals of Hope as well as speaking to teens about personal finance at Youth Haven in Naples, FL. He is a member of the Estate Planning Council of Naples, the Greater Naples Area Planned Giving Council, the Financial Planning Association of Southwest Florida, the FGCU Lutgert College of Business Department of Economics and Finance Executive Advisory Council, and the Association of Fundraising Professionals Everglades Chapter.

SON exists to create relevant, mainstream

NIGHT!!

**Studios Screened the pilot
tation-only crowd at Paragon Pavilion.**





In one info-packed day, you'll learn from the heads of every production department on set. Get the overview of what happens in a full-scale production and let us help you find your entry into working on a SON production.

At the I2P conference, you'll learn directly from the leads of:

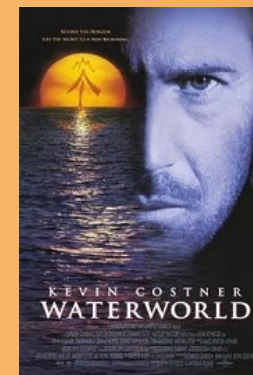
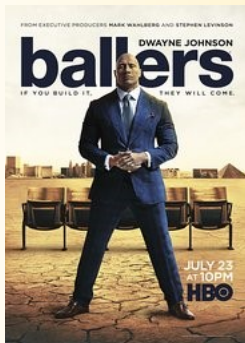
- Production Management
- Art Direction
- Camera Operations
- Electric Operations
- Grip Operations
- Production Sound
- Set Operations – Craft Services
- Wardrobe Department
- Makeup & Hair Department

Full Conference Registration— \$149.00

Luncheon and Keynote only—\$ 75.00

Scholarships are available.

You'll get the details on the entire process of media production – who it takes, what it takes, how it's done. Your teachers are professionals who have worked on major projects, including SON Studios' own THE NEAPOLITAN and...



Plus, your keynote speaker is the incredible producer...

BOB SOFIA



Six-time Emmy-winning producer BOB SOFIA has produced over 7,000 episodes of “Jeopardy!” and “Wheel of Fortune” - iconic shows embedded in the fabric of American culture. By sharing stories and wisdom gained from his many years on location after location, episode after episode, this incredible producer will convey just how important it is for each crew member to deliver excellent work and effort, on time and on budget.

Do not let financial challenges stand in the way of learning whether a career in television and film production is for you. Call us at **(239) 403-0203** if you would like to apply for a scholarship to the conference.

Those who tell the
stories rule society.

- Plato

WHAT A

On January 22, 2018, SON
for “The Neapolitan” for an invi



IT'S COMING!



*Want to work in
film or TV?*

*Want to learn how
shows and films get made?*

*Want to meet
the people who make them?*

Turn the page for all the details...

media that has a positive impact on society.